

उत्तर प्रदेश UTTAR PRADESH

BN 082641



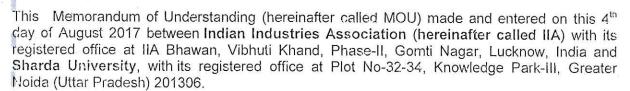
MEMORANDUM OF UNDERSTANDING

BETWEEN

Indian Industries Association

AND







The objectives of this MOU are:

- a. To promote interaction between IIA and Sharda University in mutually beneficial areas of upcoming technologies identified and consented to by both parties.
- b. To provide a formal basis for joint collaborative work environment between Indian Industries Association and Sharda University.
- c. To become most preferred and trusted partner in the area of knowledge enrichment of students, faculty and IIA Promoters / employees with a view of sourcing talent.
- d. To facilitate work from Sharda University students/facilities and vice versa, on projects identified for collaborative business based on the terms and conditions as may be separately agreed upon for each of those identified projects.
- e. To conceptualize research projects to be executed in collaboration on need basis.

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- f. To collaborate, share information and technology to develop the required skills and to this intent, parties intend to create a center of excellence to support this collaborative effort.
- g. To work towards establishing an amicable, collaborative partnership to enhance quality assurance in their respective jurisdictions
- h. To support the improvement of the quality of higher education in India.

2. STATEMENT OF INTENT & SCOPE OF MOU

- 2.1 Both Parties agree to develop the following collaborative activities in the academic areas of mutual interest, on a basis of equality and reciprocity:
 - 2.1.1 Help develop Faculty and researchers
 - 2.1.2 Developing prototypes, live projects and research projects for mutual benefit
 - 2.1.3 Conducting lectures and organising symposia
 - 2.1.4 Help build academic information and materials
 - 2.1.5 Promoting collaboration in fields of mutual interest
 - 2.1.6 Promoting other academic co-operation as mutually agreed
- 2.2 The development and implementation of specific activities based on this MOU will be planned by the Schools/Departments that carry out the specific projects. Both parties agree to carry out these activities in accordance with the laws and regulations of the land.
- 2.3 It is understood that the implementation of any of the types of co-operation stated in Clause 2 shall depend upon the availability of resources and financial support at the end of concerned Party.
- 2.4 The Parties have agreed on the following to enhance industry-academia partnership:
 - a) To improve their subject knowledge and awareness from third year onwards, IIA may consider engaging few of them on their technology environment, if possible. Possibility of setting up a prototype version of this environment at mutually convenient location will be explored.
 - b) IIA may at its discretion, invite students who have gone through skills enhancement workshops as part of lab, to participate in it's in Campus / off campus placement drive as per defined guidelines and criteria's.
 - c) Both the parties will make efforts to organize Technology Conclave to promote thought leadership in the areas of Emerging technologies, Innovative solutions and Management issues
 - 2.5 Initiating any other Activity with mutual consent for conducting ZED Awareness Programs

as per MSME / QCI guidelines

3. AREAS OF COLLABORATION

The principal technical and research areas of collaboration between IIA and Sharda University are around contemporary Manufacturing Technology areas with specific emphasis on Latest Quality methods for improvement and creating Make in India image set

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by Hon'ble Prime Minister of India. Also, to work towards establishing an amicable, collaborative partnership to enhance quality assurance in their respective jurisdictions.

4. PROPOSED MODES OF COLLABORATION

IIA and Sharda University propose the following primary activities to collaborate:

4.1 Capability Development

Curriculum development assistance for specialized programs/courses.

4.2 Recruitment

- 1. Sharda University shall provide slot /s to IIA Members during the currency of this association and will ensure that the maximum number of the selected candidates will join IIA members.
- Active graduate and post-graduate level students from selective branches of Sharda University would be facilitated for employment with IIA Members subject to clearing through the natural quality gates of IIA Member's recruitment process as on requirement basis.
- IIA will facilitate industry visits of up to 60 students every term to their Members Factory/ Administrative Offices at Noida / Greater Noida/ Ghaziabad / Hapur and other locations in UP

4.3 Workshops, Conclave, Seminars and Events

IIA and Sharda University associates will jointly arrange or participate in Workshops, Conclaves, Seminars, Competitions and other events at state, national and international level around the area of collaboration. These Conferences are in Line with QCI/ MSME guidelines.

4.4 Special Concession to IIA Members

Sharda University is pleased to extend Special Concession to the employees / nominees of Members of the IIA during Admission as per Annexure — 1 upon producing IIA Membership Card. In addition Management is pleased to give additional 5% scholarship on Tuition Fee in all the courses (except Medical Dental and Architecture)

A few candidates from Weaker sections be considered for fee waiver at the discretion of Sharda University.

Also extend Special benefit to IIA Members and its Employees and their Families from Sharda Hospital as per the Annexure -2 upon producing IIA Membership card.

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4.5 IIA Specific Programs:

Sharda University and IIA will explore offering IIA specific programs for B.Tech/M.Tech. students as co- branded programs.

5. PROPOSED TIMEFRAME

This MOU will come in force from the date of signing and will remain valid initially for a period of 3 years. The MOU may be renewed with mutual consent.

6. IPR

Each party reserves and retains all right, title and interest in and to its proprietary software, products, and processes. The treatment of intellectual property and data rights, including patents, industrial design registration, copyrights and all other proprietary information (including innovations not patented, designs not registered etc.) which result from the research collaboration is property of both parties. Neither party shall take any action inconsistent with, nor that might adversely affect, other party's rights hereunder. Nothing contained in this MOU will be construed as granting or conferring any rights by license or otherwise, express or implied, or otherwise for any patents, copyrights, trademarks, know-how or other proprietary rights of either party acquired prior to or after the date of this MOU.

It is also mutually agreed between the parties that this MOU excludes development/creation or invention of IPR by students, faculty, and employees of either party, who has received a grant from any university, government or any other funding organization. In other words, IPRs developed by virtue of joint work done by IIA and Sharda University stakeholders under this MOU will be "Joint Intellectual Property" of IIA and Sharda University only.

7. CONFIDENTIALITY

a. During the period of this MOU each party agrees to consider as confidential all information disclosed by the other party in written or tangible form or, if orally disclosed confirmed in writing within thirty days of disclosure and identified as confidential by the disclosing party.

b. The obligations above shall not extend to any confidential information for which the receiving party can prove that this information:

is in the public domain at the time of disclosure or comes within the

public domain without fault of the receiving party.

is already known or become known to the receiving party

is received from a third party having no obligations of confidentiality to the disclosing party.

is independently developed by the receiving party; or

is required to be disclosed by law or court order.

Parties acknowledge that the confidential information is valuable and unique. In case of breach, the affected party shall be entitled to injunctive relief in addition to all other remedies available in law or equity including monetary damages.

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In addition to above, the stakeholders involved during this program engagement should adhere to security policies including information security of both parties. Researchers and developers must comply to information security policies.

8. NON-EXCLUSIVITY

The relationship of the parties under this MOU shall be nonexclusive and both parties, including their affiliates, subsidiaries and divisions, are free to pursue other MOUs or collaborations of any kind.

9. TERMS AND TERMINATION

This MOU may be amended or terminated earlier by mutual written consent of the parties at any time. Either party shall have the right to unilaterally terminate this MOU upon 90 days prior written notice to the other party. However, no such early termination of this MOU, whether mutual or unilateral, shall affect the obligations of the participants under any Research MOU. Neither party is entitled to any compensation in the event of termination of this MOU

10. GOVERNANCE AND PROGRAM MANAGING COMMITTEE(GPMC)

Following organization structure is proposed for both parties.

Nature of Activity	Representatives from Sharda University	Representatives from IIA
	1.Vice Chancellor, Sharda University	President, Indian Industries Association Chairman, North Indian
Board of Governance	2. Dean , Academic Affairs , Sharda University	States Co-ordination Committee of IIA 3. Vice President IIA
	3.Dean, School of Engineering& Technology/ Dean – School of Business Studies	(From NCR region)
	4.Director-Corporate Strategy & Corporate Affairs	
	1.Head of Department, Mechanical Engineering	General Secretary, IIA Chairman, International Affairs Committee of IIA.
	2.Head of Department, Electronics &	3. Executive Director, IIA 4. Chairman, Gr. Noida
Program Management	Communication Engineering	5. Subject Expert as will be nominated by the President IIA depending
ė.	3.HOD - (Nominated by Dean, SBS)	upon the requirement.

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Role	Responsibilities
D. C.	 Define overall strategy and roadmap.
	Make strategic and tactical decisions and offer directions.
Board of Governance	 Strategic decisions for investment, patents/IPRs etc.
	 Strategic decision for amendment of MOUs, if any.
	 Quarterly review /audit of program – Evaluate program, services and products if any
	Appointment of new board members and sub- committee members for unplanned vacancy
	 Ensuring availability to convene at short notice to address critical path issues
	Escalation point for program level issues

	Responsibilities
	Implement strategy and governance board decisions
	Operating program and reporting program performance and shortcomings
Program Manager	3. Create QoQ dash board on progress of individual project undertaken in the niche areas specified and agreed upon by both parties
	 Individual level project life cycle management including resource and infrastructure planning
	Create, Track, Monitor and evaluate individual spawned projects under this MOU
	Escalation point for individual projects

Based on research area of work, individual project teams will be formed with members from both parties.

11. ASSIGNMENT

It is understood by the Parties herein this MOU is based on the professional competence and expertise of each party and hence neither Party shall transfer or assign this MOU, or rights or obligations arising hereunder, either wholly or in part, to any third party.

12. COSTS OF THE MOU

Each Party shall bear the respective costs of carrying out the obligations under this MOU.

13. Neither party shall be liable for damages for any delay or failure to perform its obligations hereunder, if such delay or failure is due to reasons beyond the control of the concerned party or without it's fault or negligence, including without limitation, strikes, riots, wars, fires, epidemics, quarantine restrictions, unusually severe weather, earthquakes, explosions, acts

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of god or state or any public enemy or acts mandated by applicable laws, regulation or order, whether valid or invalid, of any governmental body.

- 14. During the term of this MOU, and immediately following the termination of this MOU, neither IIA nor Sharda University shall knowingly make an offer of employment to any officer, partner or employee of the other who is involved with the efforts under this MOU, without prior written approval of the other party.
- 15. This MOU is not intended to constitute, create, give effect to, or otherwise recognize a joint venture, partnership, or formal business organization of any kind, and the rights and obligations of the parties shall be only those expressly set forth herein.
- 16. Nothing in this MOU shall be construed to grant either party the right to make commitments of any kind for or on behalf of the other without the other's prior written consent. At all times contemplated herein, IIA and Sharda University shall remain independent contractors, each responsible for its own employees. Each party assumes no responsibility to the other for costs, expenses, risks, and liabilities arising from the efforts of the other.
- 17. Notwithstanding anything to the contrary in this MOU, any exhibit or attachment or any other document signed between the Parties regarding the subject matter of this MOU, either prior or subsequent to this MOU, in no event shall either Party be liable for any loss of profits or revenue, or loss or inaccuracy of data or for any direct, indirect, incidental, special or consequential damages incurred by the other Party.
- 18. Notwithstanding anything to the contrary in this MOU, any exhibit or attachment or any other document signed between the parties regarding the subject matter of this MOU prior to this MOU, in no event shall either party be liable to the other for the non-fulfillment or nonperformance by either party of its intentions laid down herein and neither party shall be liable to the other party for any loss of profits or revenue, or loss or inaccuracy of data or for any direct, indirect, incidental, special or consequential damages incurred by the other party as a result of such non-fulfillment or non-performance.
- 19. This MOU shall be construed in accordance with and governed by the laws of India. Any and all disputes pertaining to this MOU shall be referred to the Courts at Noida, which shall have exclusive jurisdiction over any dispute.

20. SIGNED IN DUPLICATE

This MOU is executed in duplicate with each copy being an official version of the MOU and having equal legal validity.

BY SIGNING BELOW, the parties, acting by their duly authorized officers, have caused this Memorandum of Understanding to be executed, effective as of the day and year first above written.

On behalf of

On behalf of

Sharda University

IIA

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Annexure I:

Admission Sheet (To Be Attached)

Annexure II:

Hospital Concession (To be Attached)



INTRODUCTION TO SHARDA UNIVERSITY

Sharda Group of Institutions, a multi-campus, multi-disciplinaryeducational set-up has been offering for the last 12 years University levelacademic programs in the field of medicine, engineering, management, nursing, pharmacy, law, architecture and many more.In the year 2009, Sharda University was established as a multi-disciplinary global university.

Sharda University has a sprawling campus spread across 63 acres land. Its state-of-art facilities give opportunities to develop leadership skills and to achieve professional excellence. It has 21,000+ students from 56+ countries, 32 states and union territories of India, providing cultural diversity and global exposure to its students. We have 90+ global University tie-ups for academic collaborations and semester exchange programs. University has top-of-the line labs and live projects IBM labs, Centre of competency in VLSI design to name a few.

The thrust of teaching and non-teaching members of the University has been on performance, developing infrastructural facilities and bringing about excellent teaching learning environment and constantly updating industry focused curriculum. We have undertaken multi-dimensional activities to enhance andenrich our academic infrastructure, development and delivery practices in asustained and planned manner since its inception.

The endeavor has been to achieve excellence by adopting innovative ideas, focusing on research and technology development, acquiring new skills, developing world-class human resources, developing new facilities, introducingnew industry aligned academic programs, updating the existing curricula, providing best laboratory facilities. With this the university intends to set up a newbenchmark in the Indian education system.

Vision of Sharda University

> To be a Global Centre of Learning to promote Professional Excellence and Innovation

Mission of Sharda University

- > Creating a stimulating and flexible learning environment for its faculty and its students
- Leveraging academic research to form strong industry linkages
- > Developing a culture that strongly promotes innovation and continued betterment in all facets of life

Ever since its inception, SU has laid emphasis on creating scientific temper, maintaining high ethical values and keeping pace with emerging areas of higher education and learning in the core and allied sectors. Further, SU has encouraged greater access and inclusive approach making it one ofthepreferred universities in India for higher education, learning and research. The university has made visible impact on national and international level in generating new knowledge through research.





SCHOLARSHIPS GRANTED BASED ON ACADEMIC MERITS

The students on their satisfactory performance in Sharda University Admission Test (SUAT) and in Personal Interview (PI) and depending on their merit in qualifying exams, shall be eligible for the grant of the following merit scholarships:

Bachelor of Technology (B.Tech. / Integrated B.Tech):

S. No.	% Marks (PCM) in SSE or Equivalent	JEE Rank	Scholarship %
Ų.,	Examination	Up to 25000	80
1	95.00 and above	25001 – 40000	60
2	90.00-94.99		40
3	85.00-89.99	40001 – 55000	
1000	80.00-84.99	55001 - 70000	20
4	75.00-79.99	70001 - 100000	10

ii. Master of Business Administration (MBA):

S. MAT/XAT		CAT percentile	Graduation %	Scholarship %
No	percentile	The state of the s	95 and above	75
1	99 and Above	95 and above		60
2	95- 98.99	90 - 94.99	90-94.99	1,000
2		80 - 89.99	80-89.99	40
3	90-94.99			25
4	85-89.99	70 – 79.99 75-79.99		

iii. UG Programme: BBA, BCA, B.Com (Hons.), BA (Journalism & Mass Communication), B.Design, BA (Hons), LLB (Integrated), B.Sc., B.Sc. (Hons.) followed by M.Sc. (Hons.), B.Arch.*, B.Sc. Nursing*:

S.No	% Marks in #SSE or Equivalent Examination (overall)	Scholarship %
The Capped of	95.00 and above	80
1	90.00 – 94.99	60
2	85.00 – 89.99	40
3	80.00 – 84.99	20
4	75.00 – 79.99	10
5	75.00 75.00	

*Note: B.Arch., B.Sc. Nursing, 5% seats will be given under Scholarship, on first come-first-serve basis.

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iv. PG Programme: M.Tech, M.Sc., Master of Physiotherapy, M.A.(Journalism & Mass Communication), MCA:

S. No.	% Marks in Graduation (overall)	Scholarship %
1	95.00 and above	75
2	90.00 – 94.99	60
2	85.00 – 89.99	40
	80.00 – 84.99	20
	75.00 – 79.99	10

v. Integrated Law:

Scholarship	for LSAT Qualified Ca	Iluluaces
LSAT Percentile	CLAT Percentile	Scholarship%
95 and above	95 and above	80
90 – 94.99	85 – 94.99	75
85 – 89.99	75 – 84.99	50
75 – 84.99	65 – 74.99	25

vi. Students of Sharda University and other SGI institutions based in Mathura and Agra:

On their admission in M.Tech, MBA, M.Sc., MA (Journalism & Mass Communication) and LLM, MCA programmes a student will be eligible for the award of scholarship equivalent to 25% of their Tuition fee of first year. University Scholarship Policy (2017-18) would be applicable on 2nd year.

vii. Sports Category Scholarships:

The students who have excelled in sporting activities at National & State Level will be eligible for Sports Scholarship from 15% to 100% in 1st Yr. For updated & detailed information on the nature of Sports and the Eligibility criteria you may visit the University campus or our website www.sharda.ac.in.

*Applicable for achievements in 2016-17 & later.

viii. Naval/ Army/ Air force/ Coastal Guard/ Scholarship:

Scholarship of 5% to their wards on tuition fee for 1st year in all courses except from Medical, Dental and Architecture Courses

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Special Concession: ix.

Sharda University is pleased to extend Special Concession to the employees / nominees of Members of the IIA during Admission upon producing IIA Membership Card. In addition Management is pleased to give additional 5% scholarship on Tuition Fee in all the courses (except Medical Dental and Architecture)

A few candidates from weaker sectionsbe considered for fee waiver at the discretion of Sharda University.

Note:

- On conclusion of Admission 2017-18, the number of scholarships granted and the names of beneficiaries will be placed on University website.
- The number of scholarships in 2nd and subsequent years shall be equivalent to the number of
- Academic performance of a student shall be the sole criteria for continuation of scholarship. Scholarships starting from highest slab shall be granted based on the position in merit list prepared School-wise and for eligible, Minimum 8.0 CGPA to be maintained.
- d) Scholarship will be awarded on Tuition Fee only. (Foreign Tour charges shall not be included)
- Scholarship does not apply to MBA Supply Chain Management & Logistics, BBA/ B.Com. ACCA, B.Tech. IBM and also to B.Sc. Animation & VFX.
- Maximum one scholarship can be availed by the student whichever is higher one.
- Only those students who cleared their intermediate in 2016/17 would be eligible for scholarship.
- Last date to avail scholarship is 30th June 2017.

*SSE - Senior Secondary Examination

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Caring Lives

900+ BEDDED SUPERSPECIALITY HOSPITAL



NABH Accrediated Hospital

90+ Bed ICU & Critical Care 300+ Senior Doctors 10 Modular OT 3-Tesla MRI 128 Slice CT Scan Philips Cath Lab hours HELPLINE

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SUPER SPECIALITY SERVICES

- Trauma, Critical Care Emergency
- Cardiology & Cardic Surgery
- Urology, Nephrology & Dialysis
- Onco Surgery
- Rheumatology
- Pulmonology

- Knee & Hip Replacement, Spinal Surgery
- Neurology & Neuro Surgery
- Craniofacial Surgery
- Plastic-Asthetic Surgery
- Pediatrics Surgery
- Gastroenterology

SPECIALITY SERVICES

- General Medicine
- Gynaecology & Obstetrics
- ENT, Head & Neck Surgery
- Orthopaedics & Joint Replacement
- Pulmonology
- Pathology & Radiology
- Dental Surgery

- General & Laproscopic Surgery
- Pediatrics
- Ophthalmology
- Dermatology & S.T.D. Clinic
- Psychiatry
- Advance Dentistry
- Physiotherapy

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ABOUT US

Sharda Hospital is one of the largest hospitals in Delhi National Capital Region (NCR) which offers medical care par excellence to the patients at the most affordable cost. The global healthcare centre is a part of Sharda University that's spread across 63 acres of pollution-free environment in Greater Noida. The state-of-the-art, 900+ bedded Super Speciality Hospital has 300+ full-time doctors and is equipped with all the modern facilities and modular Operation Theatres along with 400 seated Dental Hospital with 60 experienced doctors. More than ten years of faith and solidarity reposed on the hospital by the people encourages it to strive harder & to improve its capabilities further. No wonder, Sharda Hospital has achieved 20 million+ consultations, 3 million+ IPD admissions, 3 million+ investigations, and 1 million+ surgeries.

Sharda Hospital's International Patient Services Department provides best of hospitality and care to the international patients with a especially dedicated floor brimming with Internationally accredited medical facilities. A fully dedicated team of medical professionals and patient coordinators are at service round the clock.

We already have experience in setting-up hospital in Nigeria and currently, we are in the process of establishing a 200 bedded hospital in Nigeria as well.

FACILITIES

- 3 Tesla MRi
- Mammography
- Cath Lab
- Phaco Surgery
- NCV
- Sleep Lab
- Endoscopy

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Audiometry & BERA Test

- 128 Slice CT Scan
- Lithotripsy
- OPG
- EMG
- Phototherapy
- PFT
- 2D Echo
- Lithotripsy
- Speech Therapy

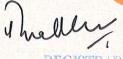
- 3D Ultrasound
- Dexa Scan
- OCT
- EEG
- Bronchoscopy
- TMT
- Digital X-Ray
- Arthroscopy
- Dialysis



10 MODULAR OT



56+



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300K + SHARDA UNIVERSITY

INVESTIGATIONS.-32, 34, Knowledge Park-SENIOR DOCTORS

Greater Noida-201306 (U.P.)



300K+
INDOOR
PATIENTS TREATE

Since



100K+
SURGERIES







Our Vision

Aspiring to be a top research driven, community serving, not-for-profit center of excellence for healthcare services.

Our Mission

To become a preferred healthcare service provider by continuously focusing on high-end teaching, research and community development.

Our Identity

Patient Centricity – To keep patients' concerns and needs at the heart of all our systems and processes.

Ownership & Accountability – To act with complete responsibility and ownership towards all our patients and ensure service delivery in line with our commitments to them.

Ethics & Integrity – To ensure that all services and treatments provided are not only ethical but also with a human touch and that any unethical practice if observed be dealt with in the harshest manner possible.

Research & Innovation – To continuously focus on medical research, with the objective of identifying and developing advanced technologies and treatments for the common as well as rare medical conditions, affordable for one and all.

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TO WHOM SO EVER IT MAY CONCERN

Sharda University is pleased to offer of following discounts in medical treatment at 'Sharda Hospital' for the Indian Industries Association (IIA) Staff members and their family:

OPD Consultation

: 20 percent

PHP Packages

25 percent

Investigation

25 percent (Except Outsource Investigation)15 percent (Except TPA routed cases)

IPD services Ambulance Discount

50 percent

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